



**Australian Government**

# **Assessment Requirements for SFLSOP006 Display and merchandise floristry products**

**Release: 1**

# Assessment Requirements for SFLSOP006 Display and merchandise floristry products

## Modification History

Not applicable.

## Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- plan for and create one display for each of the following shopfront areas which must be of consistent quality and of varying sizes and complexities:
  - counter
  - display fixture or cabinet
  - floor space
  - front of shop and other outdoor space
  - moveable shelves
  - window
- use these materials across the suite of displays:
  - fresh and dry flower and plant materials:
    - non-Australian species whether they are grown in Australia or overseas
    - Australian species
  - gift cards
  - gifts
  - novelties
  - potted plants.

## Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- fundamental characteristics of elements and principles of design, their primary interrelationships and use in the display and merchandise of floristry products:
  - elements of design:
    - texture
    - form
    - colour
    - space
    - line
  - principles of design:

- harmony
- rhythm
- balance
- dominance
- scale
- proportion
- contrast
- optimum environmental display conditions, including temperature, light and humidity controls, for a wide variety of:
  - fresh and dry flower and plant materials:
    - non-Australian species whether they are grown in Australia or overseas
    - Australian species
  - potted plants
- features of spoilt flower and plant materials
- a range of formats for and inclusions of simple display plans for floristry products
- floristry industry and organisational procedures for pricing and labelling floristry stock items for general sale.

## Assessment Conditions

Skills must be demonstrated in a floristry environment with a shop front presence or a display area for the promotion of products. This can be:

- an industry workplace
- a simulated industry environment operated within a training organisation.

Assessment must ensure use of:

- counters
- display fixtures or cabinets
- moveable shelves
- containers:
  - decorative containers and vessels
  - vases
- ladders
- mechanical or electronic labelling equipment
- a diverse, commercial range of floristry stock:
  - fresh and dry flower and plant materials:
    - non-Australian species whether they are grown in Australia or overseas
    - Australian species
  - gift cards
  - gifts

- novelties
- potted plants
- templates to record display plans
- organisational procedures for pricing
- product pricing information for display items:
  - price lists
  - product labels and price tickets
- other florists with whom the individual can interact to discuss display ideas; these can be:
  - florists in an industry workplace or
  - people who participate in project activities, role plays or simulated activities, set up for the purpose of assessment, within a training organisation
- assessment activities that allow the individual to work with commercial speed, timing and productivity to complete display plans and create displays within nominated deadlines.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors, and:

- hold a qualification or Statement of Attainment in Floristry which includes this unit of competency or equivalent; and
- have worked as a florist in the industry for at least three years where they have applied this unit of competency or equivalent.

## Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1fbe7a66-4c60-4b1c-8616-a3e693d9d8b9>