

Assessment Requirements for CUAPPM405 Schedule radio playlists

Release: 1

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Modification History

Release	Comments
	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- interpret audience research to create playlists that meet specific market criteria and station requirements
- compile radio playlists using industry-standard scheduling software
- organise and manage playlists using scheduling software and ensuring music selection and rotation meet station requirements
- produce and update playlist schedule documentation throughout process according to organisational procedures.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe typical features of scheduling software
- outline content scheduling considerations particular to program time slots
- identify typical problems and the main challenges of scheduling radio playlists, and briefly describe solutions
- outline copyright, royalty and legal issues and procedures that must be complied with when broadcasting music
- explain principles of music scheduling and rotation systems
- describe how to identify costs of content
- outline documentation and the steps required to process copyright clearance and royalty fees.

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Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- scheduling software
- music inventories and commercial schedules
- current information on copyright issues in relation to broadcasting music
- audience research data
- broadcast organisation's profile, policies and codes of practice relating to music selection and playlists.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef 6b803d5

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