



Australian Government

CUA41120 Certificate IV in Photography and Digital Imaging

Release 2

CUA41120 Certificate IV in Photography and Digital Imaging

Modification History

Release	Comments
Release 2	<p>This version first released with CUA Creative Arts and Culture Training Package Version 6.0.</p> <p>Minor change to add the following unit of competency in the elective unit list:</p> <ul style="list-style-type: none"> CUAMWB403 Prepare to work with confronting material and processes in the creative industries.
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Qualification Description

This qualification reflects the role of individuals who apply a broad range of technical skills in photo imaging, including lighting, image capture, enhancements and manipulation and output. The outcomes of this qualification apply to a range of industry contexts including in retail, commercial, domestic portrait, media, wedding, illustrative, institutional and art photography work environments. These may be within organisations or of an independent nature. The job roles that relate to this qualification may include Photographer (freelance), Photographer's Assistant (Studio), Compositor, Digital Retoucher, Photo or Minilab Retail Assistant. It also provides a pathway to other photography and photo imaging job roles.

Practice at this level is predominately digital. It is underpinned by the application of integrated technical, theoretical and historical knowledge of photo imaging and the ability to develop concepts and solutions in response to a brief. Individuals at this level usually operate autonomously, however they may provide some leadership and guidance to others with limited responsibility for the output of others.

Licensing, legislative, regulatory or certification considerations

Qualification

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

Units of competency in qualification

Some individual units of competency may have their own licensing, legislative, regulatory or certification requirements. Users must check individual units of competency for licensing, legislative, regulatory or certification requirements relevant to that unit.

Entry Requirements

Nil

Packaging Rules

Total number of units = 15

7 core units plus

8 elective units, of which:

- 6 must be from the electives listed below
- 2 may be from the remaining listed electives or any currently endorsed training package qualification or accredited course.

Elective units must be relevant to the work environment and the qualification, maintain the overall integrity of the AQF alignment, not duplicate the outcome of another unit chosen for the qualification, and contribute to a valid industry-supported vocational outcome.

Core units

CUAPHI311 Develop and apply photo imaging industry knowledge

CUAPHI313 Process photo images

CUAPHI403 Enhance, manipulate and output photo images

CUAPHI411 Capture images in response to a brief

CUAPHI412 Apply photo imaging lighting techniques

CUAPPR403 Store and maintain finished creative work

CUAWHS312 Apply work health and safety practices

Elective units

BSBPMG430 Undertake project work

BSBCRT411 Apply critical thinking to work practices

BSBCRT412 Articulate, present and debate ideas

BSBCRT413 Collaborate in creative processes

BSBCRT403 Explore the history and social impact of creativity

CUAACD411 Integrate colour theory and design processes

CUADES301 Explore the use of colour

CUADES304 Source and apply design industry knowledge

CUADES305 Source and apply information on the history and theory of design

CUADES412 Interpret and respond to a design brief

CUADES413 Develop and extend design skills and practice

BSBSTR401 Promote innovation in team environments

BSBMKG434 Promote products and services

BSBMKG440 Apply marketing communication across a convergent industry

BSBMKG439 Develop and apply knowledge of communications industry

BSBMKG437 Create and optimise digital media

BSBOPS304 Deliver and monitor a service to customers

BSBTWK401 Build and maintain business relationships

BSBESB301 Investigate business opportunities

BSBESB302 Develop and present business proposals

BSBESB303 Organise finances for new business ventures

BSBESB304 Determine resource requirements for new business ventures

BSBESB305 Address compliance requirements for new business ventures

BSBSUS411 Implement and monitor environmentally sustainable work practices

BSBPEF301 Organise personal work priorities

BSBPEF401 Manage personal health and wellbeing

BSBPEF402 Develop personal work priorities

CUACAM411 Shoot different screen content

CUACMP311 Implement copyright arrangements

CUACMP511 Manage copyright arrangements

CUADIG303 Produce and prepare photo images

CUADIG401 Author interactive media

CUADIG412 Design user interfaces

CUADIG413 Create user interfaces

CUADIG415 Produce innovative digital images

CUADIG416 Produce innovative video art

CUAIND311 Work effectively in the creative arts industry

CUAIND314 Plan a career in the creative arts industry

CUAIND412 Provide freelance services

CUAMWB401 Develop and implement own self-care plan in the creative industries

CUAMWB402 Manage feedback on creative practice

CUAMWB403 Prepare to work with confronting material and processes in the creative industries

CUAPHI305 Use wet darkroom techniques to produce monochrome photographs

CUAPHI312 Capture photographic images

CUAPHI314 Process colour materials in a wet darkroom context

CUAPHI316 Capture images using drone technology

CUAPOS311 Edit video and audio content for social media

CUAPOS412 Manage media assets

CUAPPR312 Document the creative work progress

CUAPPR314 Participate in collaborative creative projects

CUAPPR408 Integrate disability access and inclusion

CUAPPR415 Develop and discuss ideas for own creative work

CUARES403 Research history and theory to inform own arts practice

CUARES412 Conduct research

ICPPRP422 Digitise complex images for reproduction

ICPPRP4300 Manage colour

ICPPRP4840 Set up and operate automated workflow

SHBBMUP003 Design and apply make-up for photography

SIRRMER008 Plan and style merchandise photoshoots

Qualification Mapping Information

No equivalent qualification. Supersedes and is not equivalent to CUA41115 Certificate IV in Photography and Photo Imaging.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>